

# Building and Educating Tomorrow's Workforce

Attracting and Retaining Talent

September 19, 2006

An aerial photograph of the Edmonton skyline, Canada, featuring several prominent skyscrapers. The foreground is filled with trees displaying vibrant autumn foliage in shades of orange, yellow, and brown. The sky is a clear, bright blue.

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# Edmonton, Alberta, Canada

Population of Edmonton

712,391

Aboriginal population

4.6%

30,365 persons

Newcomers

21.8%

153,164 persons

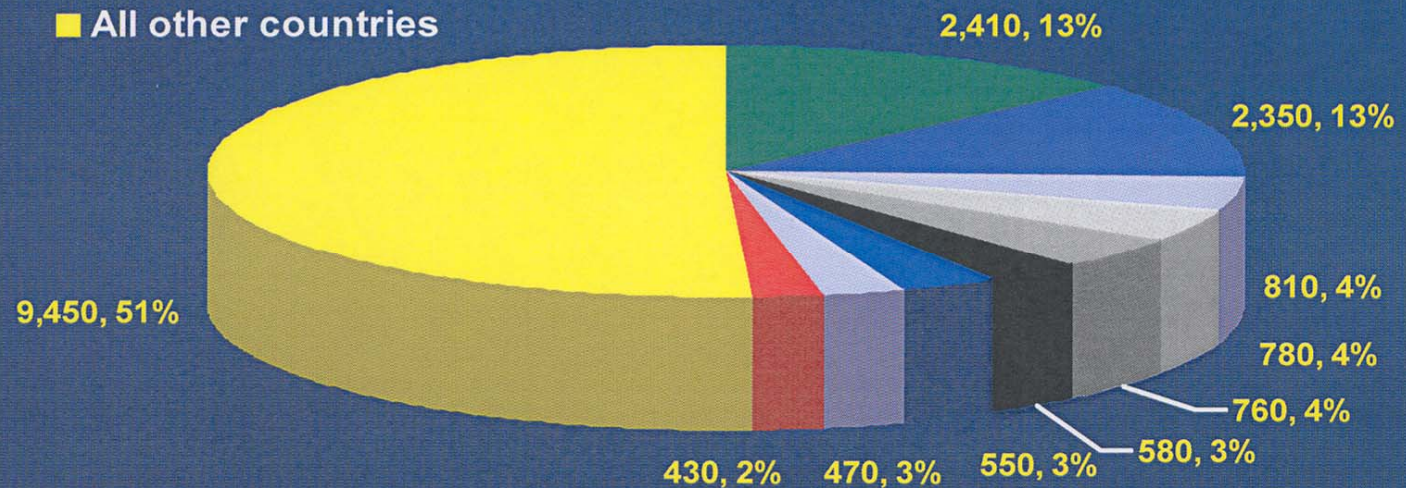




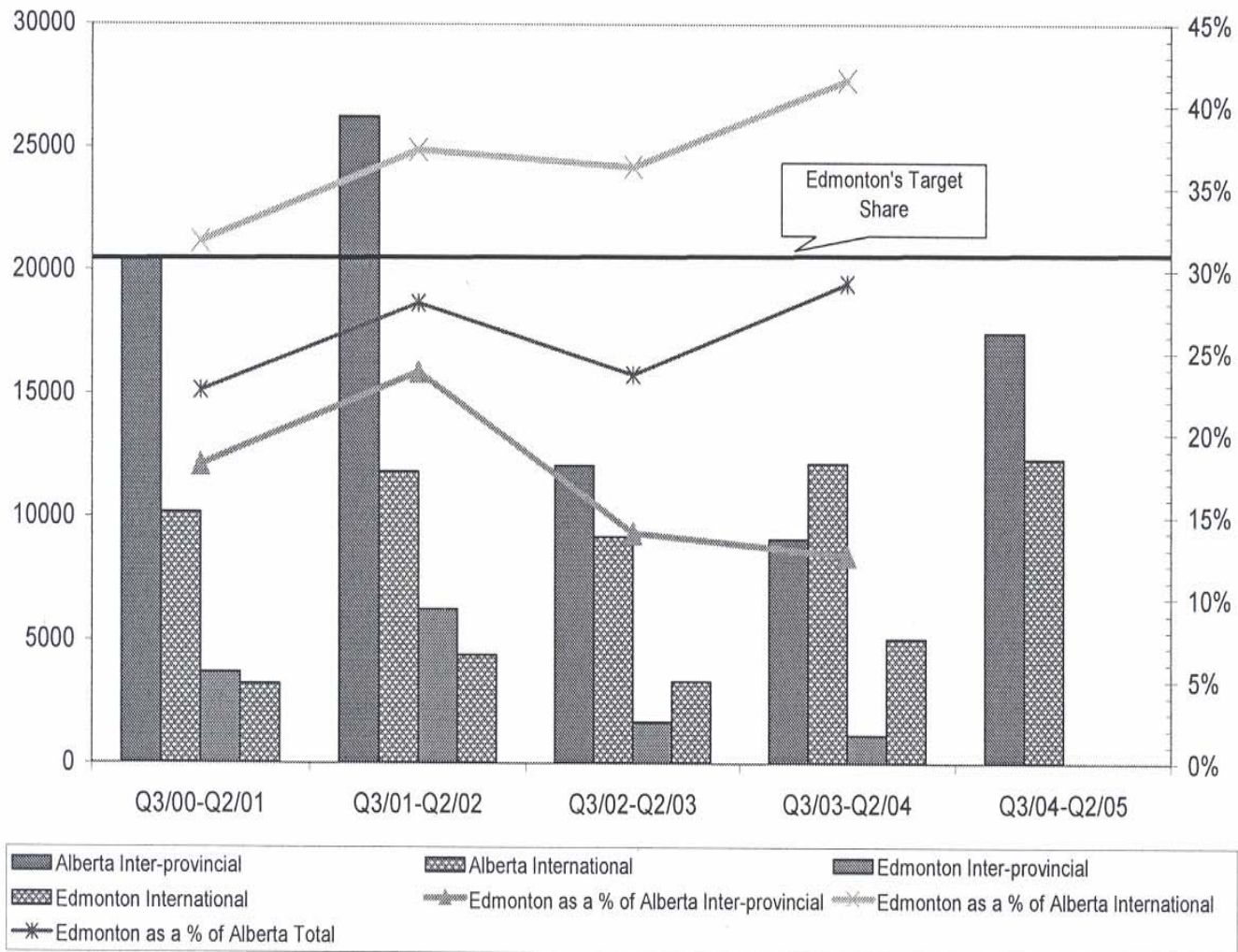
# Immigration to Edmonton, Alberta, Canada

## Top Ten Countries of Origin 1996-2001

- China
- Philippines
- Hong Kong
- United States
- United Kingdom
- Viet Nam
- Ukraine
- South Korea
- Yugoslavia
- All other countries



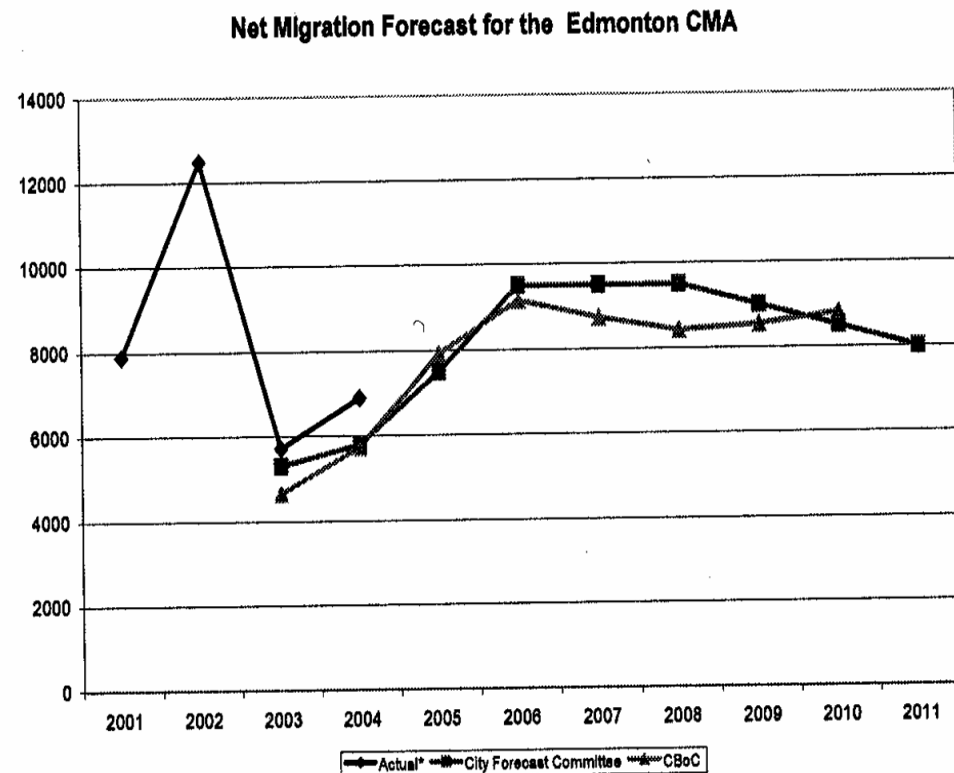
## Edmonton's Share of Alberta Migration



# Migration

## *Edmonton Migration Forecasts*

An integral component of a GDP forecast is the migration forecast since net migration has a direct impact on the available labour force. This chart shows the net migration forecast used by the Conference Board and the City Forecast Committee. Both forecasts are similar and expect net migration in the Edmonton CMA to be above 8,000 per year in the 2006 – 2010 period. This is still well below the recent peak migration of more than 12,000 that was achieved in 2002.



# Government Roles and Responsibilities

## Traditional Responsibility

National – federal government

Alberta provincial government

City of Edmonton (excluded)



# Repositioning

A photograph of the Edmonton skyline, featuring various high-rise buildings and the Alberta Legislature Building with its prominent dome. In the foreground, a large steel truss bridge spans across a river, and a modern highway interchange with multiple lanes is visible. The scene is set against a clear blue sky with some greenery in the lower part of the frame.

- 2004 – 07 City Political Agenda

- City Inclusiveness

- Demand / Supply of employees

- Response – City of Edmonton

Edmonton Economic Development (EEDC)

1. Aboriginal Initiative

2. Immigration Initiative

3. EEDC / City / Province

Intelligence / evaluation

Retention

Attraction

Business Development