

Government of Alberta ■
Employment and Immigration

Occupational Demand Outlook at 3 Digit NOC-S*, 2011 - 2015

Red Deer

Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/below average growth
Total Employment	103,800	108,900	111,800	113,700	115,800	118,600	113,760	
% Change							2.7%	
A01 - Legislators and senior management	600	600	600	600	600	600	600	
% Change							0.0%	Below
% Share of total employment		0.6%	0.5%	0.5%	0.5%	0.5%		
A11 - Administrative services managers	700	800	800	800	800	800	800	
% Change							2.9%	Above
% Share of total employment		0.7%	0.7%	0.7%	0.7%	0.7%		
A13 - Sales, marketing and advertising managers	700	700	700	700	800	800	740	
% Change							2.9%	Above
% Share of total employment		0.6%	0.6%	0.6%	0.7%	0.7%		
A21 - Managers in retail trade	1,400	1,600	1,600	1,600	1,600	1,700	1,620	
% Change							4.1%	Above
% Share of total employment		1.5%	1.4%	1.4%	1.4%	1.4%		
A22 - Managers in food service and accommodation	400	400	400	400	400	400	400	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
A30 - Managers in financial and business services	400	400	400	400	400	400	400	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
A32 - Managers in health, education, social and community services	200	200	200	200	300	300	240	
% Change							10.0%	Above
% Share of total employment		0.2%	0.2%	0.2%	0.3%	0.3%		
A36 - Managers in other services	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		
A37 - Managers in construction and transportation	700	800	800	800	800	900	820	
% Change							5.4%	Above
% Share of total employment		0.7%	0.7%	0.7%	0.7%	0.8%		

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Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/ below average growth
Total Employment	103,800	108,900	111,800	113,700	115,800	118,600	113,760	
% Change							2.7%	
A38 - Managers in primary production (except agriculture)	700	800	800	800	800	800	800	
% Change							2.9%	Above
% Share of total employment		0.7%	0.7%	0.7%	0.7%	0.7%		
A39 - Managers in manufacturing and utilities	500	500	500	500	500	500	500	
% Change							0.0%	Below
% Share of total employment		0.5%	0.4%	0.4%	0.4%	0.4%		
B01 - Auditors, accountants and investment professionals	1,800	2,000	2,000	2,000	2,100	2,100	2,040	
% Change							3.2%	Above
% Share of total employment		1.8%	1.8%	1.8%	1.8%	1.8%		
B02 - Human resources and business service professionals	500	500	600	600	600	600	580	
% Change							4.0%	Above
% Share of total employment		0.5%	0.5%	0.5%	0.5%	0.5%		
B11 - Finance and insurance administrative occupations	2,300	2,500	2,600	2,600	2,600	2,700	2,600	
% Change							3.3%	Above
% Share of total employment		2.3%	2.3%	2.3%	2.2%	2.3%		
B21 - Secretaries, recorders and transcriptionists	1,500	1,600	1,600	1,700	1,700	1,700	1,660	
% Change							2.6%	Below
% Share of total employment		1.5%	1.4%	1.5%	1.5%	1.4%		
B31 - Administrative and regulatory occupations	2,100	2,200	2,300	2,300	2,300	2,400	2,300	
% Change							2.7%	Equal
% Share of total employment		2.0%	2.1%	2.0%	2.0%	2.0%		
B41 - Clerical supervisors	400	400	400	400	400	500	420	
% Change							5.0%	Above
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.4%		
B51 - Clerical occupations, general office skills	2,800	2,900	3,000	3,000	3,100	3,100	3,020	
% Change							2.1%	Below
% Share of total employment		2.7%	2.7%	2.6%	2.7%	2.6%		

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Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/ below average growth
Total Employment	103,800	108,900	111,800	113,700	115,800	118,600	113,760	
% Change							2.7%	
B52 - Office equipment operators	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		
B53 - Finance and insurance clerks	1,700	1,900	1,900	2,000	2,000	2,000	1,960	
% Change							3.4%	Above
% Share of total employment		1.7%	1.7%	1.8%	1.7%	1.7%		
B54 - Administrative support clerks	1,000	1,000	1,100	1,100	1,100	1,100	1,080	
% Change							2.0%	Below
% Share of total employment		0.9%	1.0%	1.0%	0.9%	0.9%		
B55 - Library, correspondence and related information clerks	1,000	1,100	1,100	1,100	1,100	1,100	1,100	
% Change							2.0%	Below
% Share of total employment		1.0%	1.0%	1.0%	0.9%	0.9%		
B56 - Mail and message distribution occupations	400	400	400	400	400	400	400	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
B57 - Recording, scheduling and distributing occupations	1,300	1,400	1,500	1,500	1,600	1,600	1,520	
% Change							4.3%	Above
% Share of total employment		1.3%	1.3%	1.3%	1.4%	1.3%		
C02 - Life science professionals	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		
C03 - Civil, mechanical, electrical and chemical engineers	500	500	500	500	500	500	500	
% Change							0.0%	Below
% Share of total employment		0.5%	0.4%	0.4%	0.4%	0.4%		
C04 - Other engineers	200	210	210	210	220	220	214	
% Change							2.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		

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Total Employment	103,800	108,900	111,800	113,700	115,800	118,600	113,760	
% Change							2.7%	
C07 - Computer and information systems professionals	200	300	300	300	300	300	300	
% Change							10.0%	Above
% Share of total employment		0.3%	0.3%	0.3%	0.3%	0.3%		
C11 - Technical occupations in physical sciences	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.3%	0.3%	0.3%	0.3%	0.3%		
C13 - Technical occupations in civil, mechanical and industrial engineering	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		
C14 - Technical occupations in electronics and electrical engineering	500	600	600	600	600	600	600	
% Change							4.0%	Above
% Share of total employment		0.6%	0.5%	0.5%	0.5%	0.5%		
C15 - Technical occupations in architecture, drafting and surveying	400	400	400	400	400	400	400	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
C16 - Other technical inspectors and regulatory officers	700	800	800	800	800	800	800	
% Change							2.9%	Above
% Share of total employment		0.7%	0.7%	0.7%	0.7%	0.7%		
C18 - Technical occupations in computer and information systems	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.3%	0.3%	0.3%	0.3%	0.3%		
D01 - Physicians, dentists and veterinarians	300	300	300	400	400	400	360	
% Change							6.7%	Above
% Share of total employment		0.3%	0.3%	0.4%	0.3%	0.3%		
D03 - Pharmacists, dietitians and nutritionists	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		

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Total Employment	103,800	108,900	111,800	113,700	115,800	118,600	113,760	
% Change							2.7%	
D04 - Therapy and assessment professionals	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		
D11 - Nurse supervisors and registered nurses	2,100	2,200	2,200	2,200	2,200	2,300	2,220	
% Change							1.9%	Below
% Share of total employment		2.0%	2.0%	1.9%	1.9%	1.9%		
D21 - Medical technologists and technicians (except dental health)	500	500	500	500	600	600	540	
% Change							4.0%	Above
% Share of total employment		0.5%	0.4%	0.4%	0.5%	0.5%		
D22 - Technical occupations in dental health care	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		
D23 - Other technical occupations in health care (except dental)	500	500	500	600	600	600	560	
% Change							4.0%	Above
% Share of total employment		0.5%	0.4%	0.5%	0.5%	0.5%		
D31 - Assisting occupations in support of health services	1,700	1,700	1,800	1,800	1,800	1,800	1,780	
% Change							1.2%	Below
% Share of total employment		1.6%	1.6%	1.6%	1.6%	1.5%		
E02 - Psychologists, social workers, counsellors, clergy and probation officers	500	500	500	500	500	500	500	
% Change							0.0%	Below
% Share of total employment		0.5%	0.4%	0.4%	0.4%	0.4%		
E03 - Policy and program officers, researchers and consultants	500	500	500	600	600	600	560	
% Change							4.0%	Above
% Share of total employment		0.5%	0.4%	0.5%	0.5%	0.5%		
E12 - College and other vocational instructors	400	400	500	500	500	500	480	
% Change							5.0%	Above
% Share of total employment		0.4%	0.4%	0.4%	0.4%	0.4%		

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Total Employment	103,800	108,900	111,800	113,700	115,800	118,600	113,760	
% Change							2.7%	
E13 - Secondary and elementary school teachers and educational counsellors	2,800	2,900	3,000	3,100	3,200	3,300	3,100	
% Change							3.3%	Above
% Share of total employment		2.7%	2.7%	2.7%	2.8%	2.8%		
E21 - Paralegals, social services and occupations in education and religion, n.e.c.**	1,800	1,800	1,900	1,900	2,000	2,000	1,920	
% Change							2.2%	Below
% Share of total employment		1.7%	1.7%	1.7%	1.7%	1.7%		
F02 - Writing, translating and public relations professionals	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		
F03 - Creative and performing artists	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		
F14 - Creative designers and craftspersons	400	400	400	400	400	400	400	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
F15 - Athletes, coaches, referees and related occupations	300	300	300	400	400	400	360	
% Change							6.7%	Above
% Share of total employment		0.3%	0.3%	0.4%	0.3%	0.3%		
G01 - Sales and service supervisors	2,700	2,800	2,800	2,900	2,900	2,900	2,860	
% Change							1.5%	Below
% Share of total employment		2.6%	2.5%	2.6%	2.5%	2.4%		
G11 - Sales representatives, wholesale trade	400	400	400	400	500	500	440	
% Change							5.0%	Above
% Share of total employment		0.4%	0.4%	0.4%	0.4%	0.4%		
G12 - Technical sales specialists, wholesale trade	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.3%	0.3%	0.3%	0.3%	0.3%		

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** Not elsewhere classified.

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Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/below average growth
Total Employment	103,800	108,900	111,800	113,700	115,800	118,600	113,760	
% Change							2.7%	
G13 - Insurance and real estate sales occupations and buyers	2,100	2,100	2,200	2,200	2,300	2,300	2,220	
% Change							1.9%	Below
% Share of total employment		1.9%	2.0%	1.9%	2.0%	1.9%		
G21 - Retail salespersons and sales clerks	3,000	3,100	3,200	3,200	3,300	3,300	3,220	
% Change							1.9%	Below
% Share of total employment		2.8%	2.9%	2.8%	2.8%	2.8%		
G31 - Cashiers	2,410	2,450	2,470	2,500	2,530	2,570	2,504	
% Change							1.3%	Below
% Share of total employment		2.2%	2.2%	2.2%	2.2%	2.2%		
G41 - Chefs and cooks	1,700	1,710	1,710	1,720	1,740	1,760	1,728	
% Change							0.7%	Below
% Share of total employment		1.6%	1.5%	1.5%	1.5%	1.5%		
G51 - Occupations in food and beverage service	1,700	1,700	1,700	1,800	1,800	1,800	1,760	
% Change							1.2%	Below
% Share of total employment		1.6%	1.5%	1.6%	1.6%	1.5%		
G61 - Police officers and firefighters	400	400	400	400	400	400	400	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
G62 - Other occupations in protective service	300	300	300	300	400	400	340	
% Change							6.7%	Above
% Share of total employment		0.3%	0.3%	0.3%	0.3%	0.3%		
G63 - Security guards and related occupations	400	400	400	400	400	400	400	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
G71 - Occupations in travel and accommodation	300	300	300	300	300	400	320	
% Change							6.7%	Above
% Share of total employment		0.3%	0.3%	0.3%	0.3%	0.3%		

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Total Employment	103,800	108,900	111,800	113,700	115,800	118,600	113,760	
% Change							2.7%	
G73 - Other occupations in travel, accommodation, amusement and recreation	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		
G81 - Childcare and home support workers	1,900	1,900	2,000	2,100	2,100	2,200	2,060	
% Change							3.0%	Above
% Share of total employment		1.7%	1.8%	1.8%	1.8%	1.9%		
G91 - Technical occupations in personal service	500	500	500	500	500	500	500	
% Change							0.0%	Below
% Share of total employment		0.5%	0.4%	0.4%	0.4%	0.4%		
G92 - Other occupations in personal service	500	500	500	600	600	600	560	
% Change							4.0%	Above
% Share of total employment		0.5%	0.4%	0.5%	0.5%	0.5%		
G93 - Cleaners	2,400	2,470	2,550	2,600	2,650	2,720	2,598	
% Change							2.5%	Below
% Share of total employment		2.3%	2.3%	2.3%	2.3%	2.3%		
G94 - Butchers and bakers	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		
G96 - Food counter attendants, kitchen helpers and related occupations	1,900	1,900	2,000	2,000	2,000	2,000	1,980	
% Change							1.1%	Below
% Share of total employment		1.7%	1.8%	1.8%	1.7%	1.7%		
G97 - Other sales and related occupations	900	900	900	900	900	1,000	920	
% Change							2.2%	Below
% Share of total employment		0.8%	0.8%	0.8%	0.8%	0.8%		
G98 - Other elemental service occupations	300	300	400	400	400	400	380	
% Change							6.7%	Above
% Share of total employment		0.3%	0.4%	0.4%	0.3%	0.3%		

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% Change							2.7%	
H01 - Contractors and supervisors, trades and related workers	2,300	2,500	2,600	2,600	2,600	2,700	2,600	
% Change							3.3%	Above
% Share of total employment		2.3%	2.3%	2.3%	2.2%	2.3%		
H11 - Plumbers, pipefitters and gas fitters	800	800	800	800	800	900	820	
% Change							2.5%	Below
% Share of total employment		0.7%	0.7%	0.7%	0.7%	0.8%		
H12 - Carpenters and cabinetmakers	1,200	1,300	1,300	1,300	1,300	1,400	1,320	
% Change							3.2%	Above
% Share of total employment		1.2%	1.2%	1.1%	1.1%	1.2%		
H13 - Masonry and plastering trades	600	700	700	700	700	800	720	
% Change							6.2%	Above
% Share of total employment		0.6%	0.6%	0.6%	0.6%	0.7%		
H14 - Other construction trades	700	800	800	800	800	800	800	
% Change							2.9%	Above
% Share of total employment		0.7%	0.7%	0.7%	0.7%	0.7%		
H21 - Electrical trades and telecommunications occupations	1,200	1,300	1,400	1,400	1,400	1,400	1,380	
% Change							3.2%	Above
% Share of total employment		1.2%	1.3%	1.2%	1.2%	1.2%		
H22 - Stationary engineers and power station and system operators	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.3%	0.3%	0.3%	0.3%	0.3%		
H31 - Machinists and related occupations	200	300	300	300	300	300	300	
% Change							10.0%	Above
% Share of total employment		0.3%	0.3%	0.3%	0.3%	0.3%		
H32 - Metal forming, shaping and erecting trades	1,800	1,900	1,900	2,000	2,000	2,000	1,960	
% Change							2.2%	Below
% Share of total employment		1.7%	1.7%	1.8%	1.7%	1.7%		

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% Change							2.7%	
H41 - Machinery and transportation equipment mechanics	2,000	2,100	2,200	2,200	2,300	2,300	2,220	
% Change							2.9%	Above
% Share of total employment		1.9%	2.0%	1.9%	2.0%	1.9%		
H42 - Automotive service technicians	1,000	1,000	1,000	1,000	1,000	1,100	1,020	
% Change							2.0%	Below
% Share of total employment		0.9%	0.9%	0.9%	0.9%	0.9%		
H53 - Other installers, repairers and servicers	500	500	500	500	500	600	520	
% Change							4.0%	Above
% Share of total employment		0.5%	0.4%	0.4%	0.4%	0.5%		
H61 - Heavy equipment operators	1,300	1,400	1,400	1,500	1,500	1,500	1,460	
% Change							3.0%	Above
% Share of total employment		1.3%	1.3%	1.3%	1.3%	1.3%		
H71 - Motor vehicle and transit drivers	3,300	3,500	3,800	3,800	4,000	4,100	3,840	
% Change							4.5%	Above
% Share of total employment		3.2%	3.4%	3.3%	3.5%	3.5%		
H81 - Longshore workers and material handlers	700	700	800	800	800	900	800	
% Change							5.4%	Above
% Share of total employment		0.6%	0.7%	0.7%	0.7%	0.8%		
H82 - Trades helpers and labourers	1,700	1,900	1,900	1,900	1,900	2,000	1,920	
% Change							3.4%	Above
% Share of total employment		1.7%	1.7%	1.7%	1.6%	1.7%		
H83 - Public works and other labourers, n.e.c.**	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.3%	0.3%	0.3%	0.3%	0.3%		
I01 - Contractors, operators and supervisors in agriculture, horticulture, and aquaculture	5,400	5,700	5,900	6,200	6,500	6,800	6,220	
% Change							4.7%	Above
% Share of total employment		5.2%	5.3%	5.5%	5.6%	5.7%		

* Occupations classified using the national occupational classification for statistics (NOC-S) code.

** Not elsewhere classified.

NOTE: Yearly projected numbers may be the same due to rounding.

Government of Alberta ■
 Employment and Immigration

Occupational Demand Outlook at 3 Digit NOC-S*, 2011 - 2015

Red Deer

Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/below average growth
Total Employment	103,800	108,900	111,800	113,700	115,800	118,600	113,760	
% Change							2.7%	
I02 - Agriculture and horticulture workers	1,000	1,100	1,100	1,200	1,200	1,300	1,180	
% Change							5.5%	Above
% Share of total employment		1.0%	1.0%	1.1%	1.0%	1.1%		
I12 - Supervisors, mining, oil and gas	1,800	1,900	2,000	2,000	2,000	2,000	1,980	
% Change							2.2%	Below
% Share of total employment		1.7%	1.8%	1.8%	1.7%	1.7%		
I13 - Underground miners, oil and gas drillers and related workers	2,500	2,700	2,700	2,700	2,700	2,800	2,720	
% Change							2.3%	Below
% Share of total employment		2.5%	2.4%	2.4%	2.3%	2.4%		
I14 - Mine service workers and operators in oil and gas drilling	600	600	600	700	700	700	660	
% Change							3.3%	Above
% Share of total employment		0.6%	0.5%	0.6%	0.6%	0.6%		
I21 - Primary production labourers	2,000	2,100	2,100	2,200	2,200	2,300	2,180	
% Change							2.9%	Above
% Share of total employment		1.9%	1.9%	1.9%	1.9%	1.9%		
J01 - Supervisors, processing occupations	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.3%	0.3%	0.3%	0.3%	0.3%		
J11 - Central control and process operators in manufacturing and processing	400	500	500	500	500	500	500	
% Change							5.0%	Above
% Share of total employment		0.5%	0.4%	0.4%	0.4%	0.4%		
J17 - Machine operators and related workers in food, beverage and tobacco processing	900	1,000	1,000	1,000	1,000	1,100	1,020	
% Change							4.2%	Above
% Share of total employment		0.9%	0.9%	0.9%	0.9%	0.9%		
J18 - Printing machine operators and related occupations	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		

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Employment and Immigration

Occupational Demand Outlook at 3 Digit NOC-S*, 2011 - 2015

Red Deer

Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/ below average growth
Total Employment	103,800	108,900	111,800	113,700	115,800	118,600	113,760	
% Change							2.7%	
J19 - Machining, metalworking, woodworking and related machine operators	700	700	700	700	700	800	720	
% Change							2.9%	Above
% Share of total employment		0.6%	0.6%	0.6%	0.6%	0.7%		
J21 - Mechanical, electrical and electronics assemblers	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		
J22 - Other assembly and related occupations	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.2%	0.2%	0.2%	0.2%	0.2%		
J31 - Labourers in processing, manufacturing and utilities	900	900	1,000	1,000	1,000	1,000	980	
% Change							2.2%	Below
% Share of total employment		0.8%	0.9%	0.9%	0.9%	0.8%		

* Occupations classified using the national occupational classification for statistics (NOC-S) code. For more information please visit:

<http://www.statcan.gc.ca/subjects-sujets/standard-norme/soc-cnp/2006/noc2006-cnp2006-menu-eng.htm>

NOTE: Yearly projected numbers may be the same due to rounding.