

**Government of Alberta** ■  
 Employment and Immigration

**Occupational Demand Outlook at 3 Digit NOC-S\*, 2011 - 2015**  
**Banff - Jasper - Rocky Mountain House**

Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/ below average growth
<b>Total Employment</b>	53,000	54,000	55,200	56,500	57,700	58,900	56,460	
							2.1%	
<b>A01 - Legislators and senior management</b>	500	600	600	600	600	600	600	
% Change							4.0%	Above
% Share of total employment		1.1%	1.1%	1.1%	1.0%	1.0%		
<b>A11 - Administrative services managers</b>	400	400	400	400	400	400	400	
% Change							0.0%	Below
% Share of total employment		0.7%	0.7%	0.7%	0.7%	0.7%		
<b>A13 - Sales, marketing and advertising managers</b>	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.6%	0.5%	0.5%	0.5%	0.5%		
<b>A21 - Managers in retail trade</b>	1,200	1,200	1,300	1,300	1,300	1,300	1,280	
% Change							1.7%	Below
% Share of total employment		2.2%	2.4%	2.3%	2.3%	2.2%		
<b>A22 - Managers in food service and accommodation</b>	800	800	800	800	800	800	800	
% Change							0.0%	Below
% Share of total employment		1.5%	1.4%	1.4%	1.4%	1.4%		
<b>A30 - Managers in financial and business services</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>A32 - Managers in health, education, social and community services</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>A37 - Managers in construction and transportation</b>	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.6%	0.5%	0.5%	0.5%	0.5%		
<b>A38 - Managers in primary production (except agriculture)</b>	400	400	400	500	500	500	460	
% Change							5.0%	Above
% Share of total employment		0.7%	0.7%	0.9%	0.9%	0.8%		

\* Occupations classified using the national occupational classification for statistics (NOC-S) code.  
 NOTE: Yearly projected numbers may be the same due to rounding.

**Government of Alberta** ■  
 Employment and Immigration

**Occupational Demand Outlook at 3 Digit NOC-S\*, 2011 - 2015**  
**Banff - Jasper - Rocky Mountain House**

Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/ below average growth
<b>Total Employment</b>	53,000	54,000	55,200	56,500	57,700	58,900	56,460	
							2.1%	
<b>A39 - Managers in manufacturing and utilities</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>B01 - Auditors, accountants and investment professionals</b>	400	400	400	400	400	400	400	
% Change							0.0%	Below
% Share of total employment		0.7%	0.7%	0.7%	0.7%	0.7%		
<b>B11 - Finance and insurance administrative occupations</b>	1,200	1,200	1,200	1,200	1,300	1,300	1,240	
% Change							1.7%	Below
% Share of total employment		2.2%	2.2%	2.1%	2.3%	2.2%		
<b>B21 - Secretaries, recorders and transcriptionists</b>	900	900	1,000	1,000	1,000	1,000	980	
% Change							2.2%	Above
% Share of total employment		1.7%	1.8%	1.8%	1.7%	1.7%		
<b>B31 - Administrative and regulatory occupations</b>	900	900	1,000	1,000	1,000	1,000	980	
% Change							2.2%	Above
% Share of total employment		1.7%	1.8%	1.8%	1.7%	1.7%		
<b>B41 - Clerical supervisors</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>B51 - Clerical occupations, general office skills</b>	1,000	1,000	1,000	1,100	1,100	1,100	1,060	
% Change							2.0%	Below
% Share of total employment		1.9%	1.8%	1.9%	1.9%	1.9%		
<b>B53 - Finance and insurance clerks</b>	500	500	500	500	500	500	500	
% Change							0.0%	Below
% Share of total employment		0.9%	0.9%	0.9%	0.9%	0.8%		
<b>B54 - Administrative support clerks</b>	400	400	400	400	400	400	400	
% Change							0.0%	Below
% Share of total employment		0.7%	0.7%	0.7%	0.7%	0.7%		

\* Occupations classified using the national occupational classification for statistics (NOC-S) code.  
 NOTE: Yearly projected numbers may be the same due to rounding.

**Government of Alberta** ■  
 Employment and Immigration

**Occupational Demand Outlook at 3 Digit NOC-S\*, 2011 - 2015**  
**Banff - Jasper - Rocky Mountain House**

Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/below average growth
<b>Total Employment</b>	53,000	54,000	55,200	56,500	57,700	58,900	56,460	
							2.1%	
<b>B55 - Library, correspondence and related information clerks</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>B56 - Mail and message distribution occupations</b>	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.6%	0.5%	0.5%	0.5%	0.5%		
<b>B57 - Recording, scheduling and distributing occupations</b>	700	700	700	700	700	700	700	
% Change							0.0%	Below
% Share of total employment		1.3%	1.3%	1.2%	1.2%	1.2%		
<b>C01 - Physical science professionals</b>	500	500	500	500	500	500	500	
% Change							0.0%	Below
% Share of total employment		0.9%	0.9%	0.9%	0.9%	0.8%		
<b>C03 - Civil, mechanical, electrical and chemical engineers</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>C07 - Computer and information systems professionals</b>	200	200	200	200	200	300	220	
% Change							10.0%	Above
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.5%		
<b>C11 - Technical occupations in physical sciences</b>	500	500	500	500	600	600	540	
% Change							4.0%	Above
% Share of total employment		0.9%	0.9%	0.9%	1.0%	1.0%		
<b>C12 - Technical occupations in life sciences</b>	200	200	200	200	200	300	220	
% Change							10.0%	Above
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.5%		
<b>C14 - Technical occupations in electronics and electrical engineering</b>	200	200	200	300	300	300	260	
% Change							10.0%	Above
% Share of total employment		0.4%	0.4%	0.5%	0.5%	0.5%		

\* Occupations classified using the national occupational classification for statistics (NOC-S) code.  
 NOTE: Yearly projected numbers may be the same due to rounding.

**Government of Alberta** ■  
 Employment and Immigration

**Occupational Demand Outlook at 3 Digit NOC-S\*, 2011 - 2015**  
**Banff - Jasper - Rocky Mountain House**

Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/below average growth
<b>Total Employment</b>	53,000	54,000	55,200	56,500	57,700	58,900	56,460	
							2.1%	
<b>C16 - Other technical inspectors and regulatory officers</b>	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.6%	0.5%	0.5%	0.5%	0.5%		
<b>D01 - Physicians, dentists and veterinarians</b>	200	200	200	200	200	300	220	
% Change							10.0%	Above
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.5%		
<b>D11 - Nurse supervisors and registered nurses</b>	600	600	600	600	700	700	640	
% Change							3.3%	Above
% Share of total employment		1.1%	1.1%	1.1%	1.2%	1.2%		
<b>D21 - Medical technologists and technicians (except dental health)</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>D23 - Other technical occupations in health care (except dental)</b>	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.6%	0.5%	0.5%	0.5%	0.5%		
<b>D31 - Assisting occupations in support of health services</b>	400	400	400	400	400	400	400	
% Change							0.0%	Below
% Share of total employment		0.7%	0.7%	0.7%	0.7%	0.7%		
<b>E01 - Judges, lawyers and Quebec notaries</b>	200	200	200	300	300	300	260	
% Change							10.0%	Above
% Share of total employment		0.4%	0.4%	0.5%	0.5%	0.5%		
<b>E03 - Policy and program officers, researchers and consultants</b>	400	400	400	500	500	500	460	
% Change							5.0%	Above
% Share of total employment		0.7%	0.7%	0.9%	0.9%	0.8%		
<b>E11 - University professors and assistants</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		

\* Occupations classified using the national occupational classification for statistics (NOC-S) code.  
 NOTE: Yearly projected numbers may be the same due to rounding.

**Government of Alberta** ■  
 Employment and Immigration

**Occupational Demand Outlook at 3 Digit NOC-S\*, 2011 - 2015**  
**Banff - Jasper - Rocky Mountain House**

Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/below average growth
<b>Total Employment</b>	53,000	54,000	55,200	56,500	57,700	58,900	56,460	
							2.1%	
<b>E13 - Secondary and elementary school teachers and educational counsellors</b>	900	900	1,000	1,000	1,000	1,000	980	
% Change							2.2%	Above
% Share of total employment		1.7%	1.8%	1.8%	1.7%	1.7%		
<b>E21 - Paralegals, social services and occupations in education and religion, n.e.c.**</b>	600	600	600	600	600	600	600	
% Change							0.0%	Below
% Share of total employment		1.1%	1.1%	1.1%	1.0%	1.0%		
<b>F02 - Writing, translating and public relations professionals</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>F03 - Creative and performing artists</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>F15 - Athletes, coaches, referees and related occupations</b>	500	500	500	500	500	500	500	
% Change							0.0%	Below
% Share of total employment		0.9%	0.9%	0.9%	0.9%	0.8%		
<b>G01 - Sales and service supervisors</b>	2,000	2,000	2,000	2,000	2,000	2,100	2,020	
% Change							1.0%	Below
% Share of total employment		3.7%	3.6%	3.5%	3.5%	3.6%		
<b>G13 - Insurance and real estate sales occupations and buyers</b>	700	700	700	700	700	700	700	
% Change							0.0%	Below
% Share of total employment		1.3%	1.3%	1.2%	1.2%	1.2%		
<b>G21 - Retail salespersons and sales clerks</b>	2,000	2,000	2,100	2,100	2,100	2,100	2,080	
% Change							1.0%	Below
% Share of total employment		3.7%	3.8%	3.7%	3.6%	3.6%		
<b>G31 - Cashiers</b>	800	800	830	840	850	870	838	
% Change							1.7%	Below
% Share of total employment		1.5%	1.5%	1.5%	1.5%	1.5%		

\* Occupations classified using the national occupational classification for statistics (NOC-S) code.

NOTE: Yearly projected numbers may be the same due to rounding.

\*\* Not elsewhere classified.

**Government of Alberta** ■  
Employment and Immigration

**Occupational Demand Outlook at 3 Digit NOC-S\*, 2011 - 2015**

**Banff - Jasper - Rocky Mountain House**

Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/below average growth
<b>Total Employment</b>	53,000	54,000	55,200	56,500	57,700	58,900	56,460	
							2.1%	
<b>G41 - Chefs and cooks</b>	1,800	1,840	1,890	1,940	1,980	2,030	1,936	
% Change							2.4%	Above
% Share of total employment		3.4%	3.4%	3.4%	3.4%	3.4%		
<b>G51 - Occupations in food and beverage service</b>	2,500	2,600	2,600	2,700	2,700	2,800	2,680	
% Change							2.3%	Above
% Share of total employment		4.8%	4.7%	4.8%	4.7%	4.8%		
<b>G61 - Police officers and firefighters</b>	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.6%	0.5%	0.5%	0.5%	0.5%		
<b>G71 - Occupations in travel and accommodation</b>	700	700	700	700	700	700	700	
% Change							0.0%	Below
% Share of total employment		1.3%	1.3%	1.2%	1.2%	1.2%		
<b>G72 - Tour and recreational guides and casino occupations</b>	400	400	400	400	400	400	400	
% Change							0.0%	Below
% Share of total employment		0.7%	0.7%	0.7%	0.7%	0.7%		
<b>G73 - Other occupations in travel, accommodation, amusement and recreation</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>G81 - Childcare and home support workers</b>	700	800	800	800	800	900	820	
% Change							5.4%	Above
% Share of total employment		1.5%	1.4%	1.4%	1.4%	1.5%		
<b>G91 - Technical occupations in personal service</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>G92 - Other occupations in personal service</b>	500	500	500	500	500	500	500	
% Change							0.0%	Below
% Share of total employment		0.9%	0.9%	0.9%	0.9%	0.8%		

\* Occupations classified using the national occupational classification for statistics (NOC-S) code.  
NOTE: Yearly projected numbers may be the same due to rounding.

**Government of Alberta** ■  
 Employment and Immigration

**Occupational Demand Outlook at 3 Digit NOC-S\*, 2011 - 2015**  
**Banff - Jasper - Rocky Mountain House**

Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/below average growth
<b>Total Employment</b>	53,000	54,000	55,200	56,500	57,700	58,900	56,460	
							2.1%	
<b>G93 - Cleaners</b>	2,000	2,010	2,040	2,080	2,120	2,160	2,082	
% Change							1.6%	Below
% Share of total employment		3.7%	3.7%	3.7%	3.7%	3.7%		
<b>G96 - Food counter attendants, kitchen helpers and related occupations</b>	700	700	800	800	800	800	780	
% Change							2.9%	Above
% Share of total employment		1.3%	1.4%	1.4%	1.4%	1.4%		
<b>G97 - Other sales and related occupations</b>	500	500	500	500	600	600	540	
% Change							4.0%	Above
% Share of total employment		0.9%	0.9%	0.9%	1.0%	1.0%		
<b>G98 - Other elemental service occupations</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>H01 - Contractors and supervisors, trades and related workers</b>	400	400	400	400	500	500	440	
% Change							5.0%	Above
% Share of total employment		0.7%	0.7%	0.7%	0.9%	0.8%		
<b>H11 - Plumbers, pipefitters and gas fitters</b>	300	300	300	300	400	400	340	
% Change							6.7%	Above
% Share of total employment		0.6%	0.5%	0.5%	0.7%	0.7%		
<b>H12 - Carpenters and cabinetmakers</b>	700	800	800	800	800	800	800	
% Change							2.9%	Above
% Share of total employment		1.5%	1.4%	1.4%	1.4%	1.4%		
<b>H13 - Masonry and plastering trades</b>	600	600	600	600	600	700	620	
% Change							3.3%	Above
% Share of total employment		1.1%	1.1%	1.1%	1.0%	1.2%		
<b>H14 - Other construction trades</b>	500	500	500	500	500	500	500	
% Change							0.0%	Below
% Share of total employment		0.9%	0.9%	0.9%	0.9%	0.8%		

\* Occupations classified using the national occupational classification for statistics (NOC-S) code.  
 NOTE: Yearly projected numbers may be the same due to rounding.

**Government of Alberta** ■  
**Employment and Immigration**

**Occupational Demand Outlook at 3 Digit NOC-S\*, 2011 - 2015**  
**Banff - Jasper - Rocky Mountain House**

Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/ below average growth
<b>Total Employment</b>	53,000	54,000	55,200	56,500	57,700	58,900	56,460	
							2.1%	
<b>H21 - Electrical trades and telecommunications occupations</b>	500	500	500	500	500	500	500	
% Change							0.0%	Below
% Share of total employment		0.9%	0.9%	0.9%	0.9%	0.8%		
<b>H32 - Metal forming, shaping and erecting trades</b>	500	500	500	600	600	600	560	
% Change							4.0%	Above
% Share of total employment		0.9%	0.9%	1.1%	1.0%	1.0%		
<b>H41 - Machinery and transportation equipment mechanics</b>	1,200	1,200	1,200	1,300	1,300	1,400	1,280	
% Change							3.2%	Above
% Share of total employment		2.2%	2.2%	2.3%	2.3%	2.4%		
<b>H42 - Automotive service technicians</b>	500	500	500	500	500	500	500	
% Change							0.0%	Below
% Share of total employment		0.9%	0.9%	0.9%	0.9%	0.8%		
<b>H53 - Other installers, repairers and servicers</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>H61 - Heavy equipment operators</b>	1,200	1,200	1,200	1,200	1,200	1,300	1,220	
% Change							1.7%	Below
% Share of total employment		2.2%	2.2%	2.1%	2.1%	2.2%		
<b>H71 - Motor vehicle and transit drivers</b>	2,300	2,300	2,400	2,500	2,500	2,600	2,460	
% Change							2.5%	Above
% Share of total employment		4.3%	4.3%	4.4%	4.3%	4.4%		
<b>H81 - Longshore workers and material handlers</b>	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.6%	0.5%	0.5%	0.5%	0.5%		
<b>H82 - Trades helpers and labourers</b>	700	700	800	800	800	800	780	
% Change							2.9%	Above
% Share of total employment		1.3%	1.4%	1.4%	1.4%	1.4%		

\* Occupations classified using the national occupational classification for statistics (NOC-S) code.  
 NOTE: Yearly projected numbers may be the same due to rounding.

**Government of Alberta** ■  
Employment and Immigration

**Occupational Demand Outlook at 3 Digit NOC-S\*, 2011 - 2015**  
**Banff - Jasper - Rocky Mountain House**

Occupation	2010	2011	2012	2013	2014	2015	Annual average 2011-2015	Above/below average growth
<b>Total Employment</b>	53,000	54,000	55,200	56,500	57,700	58,900	56,460	
							2.1%	
<b>I01 - Contractors, operators and supervisors in agriculture, horticulture, and aquaculture</b>	1,500	1,600	1,600	1,700	1,700	1,800	1,680	
% Change							3.8%	Above
% Share of total employment		3.0%	2.9%	3.0%	2.9%	3.1%		
<b>I02 - Agriculture and horticulture workers</b>	500	500	500	500	500	500	500	
% Change							0.0%	Below
% Share of total employment		0.9%	0.9%	0.9%	0.9%	0.8%		
<b>I12 - Supervisors, mining, oil and gas</b>	500	500	500	600	600	600	560	
% Change							4.0%	Above
% Share of total employment		0.9%	0.9%	1.1%	1.0%	1.0%		
<b>I13 - Underground miners, oil and gas drillers and related workers</b>	400	400	400	400	400	400	400	
% Change							0.0%	Below
% Share of total employment		0.7%	0.7%	0.7%	0.7%	0.7%		
<b>I14 - Mine service workers and operators in oil and gas drilling</b>	200	200	200	200	200	200	200	
% Change							0.0%	Below
% Share of total employment		0.4%	0.4%	0.4%	0.3%	0.3%		
<b>I21 - Primary production labourers</b>	900	900	900	1,000	1,000	1,000	960	
% Change							2.2%	Above
% Share of total employment		1.7%	1.6%	1.8%	1.7%	1.7%		
<b>J11 - Central control and process operators in manufacturing and processing</b>	500	500	500	500	600	600	540	
% Change							4.0%	Above
% Share of total employment		0.9%	0.9%	0.9%	1.0%	1.0%		
<b>J14 - Machine operators and related workers in pulp and paper production and wood processing</b>	300	300	300	300	300	300	300	
% Change							0.0%	Below
% Share of total employment		0.6%	0.5%	0.5%	0.5%	0.5%		
<b>J31 - Labourers in processing, manufacturing and utilities</b>	400	400	400	500	500	500	460	
% Change							5.0%	Above
% Share of total employment		0.7%	0.7%	0.9%	0.9%	0.8%		

\* Occupations classified using the national occupational classification for statistics (NOC-S) code. For more information please visit: <http://www.statcan.gc.ca/subjects-sujets/standard-norme/soc-cnp/2006/noc2006-cnp2006-menu-eng.htm>

NOTE: Yearly projected numbers may be the same due to rounding.